

**Corporate Social Responsibility:
Selected Resources in the
Thomas J. Long Business & Economics Library,
Haas School of Business,
University of California, Berkeley**

PERIODICAL ARTICLES

Articles on **corporate social responsibility** may be located by using the following online databases. Links are located at (<http://www.lib.berkeley.edu/BUSI/electres.html>).

Access World News (provides indexing and full text for a large number of domestic and international newspapers)

Business Source Premier (full text and indexing for thousands of business journals and magazines)

EconLit (indexes the world's major journals in economics, no full text)

Expanded Academic ASAP (a general index and full text source for social science journals and magazines)

Factiva (provides the full text of thousands of magazines and newspapers)

Lexis-Nexis Academic (full text database of magazine, newspaper, and newswire articles)

New York Times (Proquest)

Wall Street Journal (Proquest)

These periodicals frequently feature articles on corporate social responsibility.

Business & Society, Business & Society Review, Business Ethics, Business Week, Ethical Corporation Magazine, Harvard Business Review, Journal of Business Ethics, Research in Corporate Social Performance and Policy.

Conference Board Reports on Corporate Citizenship

(<http://www.conference-board.org/ea/indexa.cfm>)

- *Corporate Citizenship in the New Century: Accountability, Transparency, and Global Stakeholder Engagement*

- *Corporate Community Development: Meeting the Measurement Challenge*

- *Innovative Public-Private Partnerships: Promoting the Hiring of Workers with Disabilities*

- *Doing Good and Doing Well: Making the Business Case for Corporate Citizenship*

- *Impacts of Mergers and Acquisitions on Corporate Citizenship*

- *Moving the World - A Case Study in CSR Partnership*

WEBSITES

Business for Social Responsibility (<http://www.bsr.org/>).

Includes many "issue briefs" on social responsibility issues.

Caux Roundtable (<http://www.cauxroundtable.org/>)

CSR Wire (<http://www.csrwire.com/>)

Eldis Corporate Social Responsibility Resource Guide (<http://www.eldis.org/csr/>)

Interfaith Center on Corporate Responsibility (<http://www.iccr.org/>)

One Hundred Best Corporate Citizens (<http://www.business-ethics.com/100best.htm>)

Principles and Codes for Socially Responsible Business Practices

(http://www.goodmoney.com/directry_codes.htm)

Standards of Corporate Responsibility (<http://www.svn.org/initiatives/standards.html>)

BOOKS (1997-2006)

Use the *Pathfinder* online catalog to locate additional books under the subject headings: social responsibility of business or business ethics.

Comparison of selected corporate social responsibility related standards / Business for Social Responsibility.

Published: [San Francisco] : Business for Social Responsibility, c2000.

Location(s): Bus & Econ HD60.5.U6; C66 2000

The conscience of capitalism : business social responsibility to communities.

Author: Besser, Terry L., 1945-

Published: Westport, Conn. : Praeger, 2002.

Location(s): Bus & Econ HD60.5.U52; I83 2002

Corporate social opportunity! : 7 steps to make corporate social responsibility work for your business.

Author: Grayson, David.

Published: Sheffield : Greenleaf, 2004.

Location(s): Bus & Econ HD60; .G725 2004

Corporate social performance : a stakeholder approach.

Author: Cooper, Stuart, 1970-

Published: Aldershot, Hants, England ; Burlington, VT : Ashgate, c2004.

Location(s): Bus & Econ HD60; .C635 2004

Corporate social responsibility : a guide to better business practices.

Published: San Francisco, CA : Business for Social Responsibility Education Fund, c2000.

Location(s): Bus & Econ HD60.5.U5; C686 2000

Corporate social responsibility : balancing tomorrow's sustainability and today's profitability.

Author: Hawkins, David E., 1947-

Published: Basingstoke [England] ; New York : Palgrave Macmillan, 2006.

Location(s): Bus & Econ HD60; .H3935 2006

Corporate social responsibility : doing the most good for your company and your cause.

Author: Kottler, Philip.

Published: Hoboken, N.J. : Wiley, c2005.

Table of contents: <http://www.loc.gov/catdir/toc/ecip0422/2004020375.html>

Location(s): Bus & Econ HD60; .K67 2005

Corporate social responsibility : reconciling aspiration with application.

Published: Houndmills, Basingstoke, Hampshire ; New York : Palgrave Macmillan, 2006.

Location(s): Bus & Econ HD60; .C695 2006

Corporate social responsibility : the corporate governance of the 21st century / general editor, Ramon Mullerat ; authors Daniel Brennan ... [et al.].

Published: The Hague : Kluwer Law International and International Bar Association ; Frederick, MD : Sold and Distributed in the North, Central and South America by Aspen Publishers, c2005.

Location(s): Bus & Econ K1327; .C675 2005

Corporate social responsibility, accountability and governance : global perspectives / edited by Istemi Demirag.
Published: Sheffield : Greenleaf, 2005
Location(s): Bus & Econ HD2741; .C782 2005

Corporate social responsibility across Europe / Andre Habisch ... [et al.] (editors).
Published: Berlin ; New York : Springer, 2005.
Location(s): Bus & Econ HD60.5.E85; C675 2005

Corporation, be good! : the story of corporate social responsibility.
Author: Frederick, William Crittenden, 1925-
Published: Indianapolis, IN : Dog Ear Publishing, c2006.
Location(s): Bus & Econ HD60; .F735 2006

Environmental protection and the social responsibility of firms : perspectives from law, economics, and business / Bruce L. Hay, Robert N. Stavins, Richard H.K. Vietor, editors.
Published: Washington, DC : Resources for the Future, c2005.
Table of contents: <http://www.loc.gov/catdir/toc/ecip051/2004022279.html>
Location(s): Bus & Econ HD30.255; .E5873 2005

A future for everyone : innovative social responsibility and community partnerships / edited by David Maurrasse.
Published: New York, N.Y. : Routledge, 2004.
Table of contents: <http://www.loc.gov/catdir/toc/ecip047/2003017251.html>
Location: Bus & Econ HD60; .F87 2004

Learning about corporate social responsibility : the Dutch experience.
Author: Cramer, Jacqueline.
Published: Amsterdam ; Washington, DC : IOS Press, c2003.
Location(s): Bus & Econ HD60.5.N4; C72 2003

The market for virtue : the potential and limits of corporate social responsibility.
Author: Vogel, David.
Published: Washington, D.C. : Brookings Institution Press, c2005.
Location(s): Bus & Econ HD60; .V64 2005

Misguided virtue : false notions of corporate social responsibility.
Author: Henderson, David, 1927-
Published: London : Institute of Economic Affairs, 2001.
Location(s): Bus & Econ HD60; .H46

The planetary bargain : corporate social responsibility comes of age.
Author: Hopkins, Michael, 1945 Nov. 16-
Published: New York : St. Martin's Press, 1999.
Location(s): Bus & Econ HD60; .H67 1999

The planetary bargain : corporate social responsibility matters.
Author: Hopkins, Michael.
Published: London ; Sterling, VA : Earthscan Publications, 2003.
Location(s): Bus & Econ HD60; .H67 2003

Raising a ladder to the moon : the complexities of corporate social and environmental responsibility.
Author: McIntosh, Malcolm, 1953-
Published: New York : Palgrave Macmillan, 2003.
Location(s): Bus & Econ HD60; .M385 2003

Responsibility and social capital : the world of small and medium sized enterprises / edited by Laura J. Spence, Andre Habisch, and Rene Schmidpeter.
Published: New York : Palgrave Macmillan, 2004.
Location(s): Bus & Econ HD60; .R4725 2004

Should Prometheus be bound? : corporate social responsibility.
Author: Woot, Philippe de.
Published: Houndmills [England] ; New York : Palgrave Macmillan, 2005.
Location(s): Bus & Econ HD60; .W66513 2005

Social responsibility in the global market: fair trade of cultural products.
Author: Littrell, Mary Ann.
Published: Thousand Oaks, Calif. : Sage Publications, c1999.
Location(s): Bus & Econ HD2341; .L58 1999

Social responsibility in the information age : issues and controversies / [edited by] Gurpreet Dhillon.
Published: Hershey, PA : Idea Group Pub., c2002.
Location(s): Bus & Econ HM851; .S65 2002

Strategic corporate social responsibility : stakeholders in a global environment.
Author: Werther, William B.
Published: Thousand Oaks : SAGE Publications, c2006.
Table of contents: <http://www.loc.gov/catdir/toc/ecip0515/2005019006.html>
Location(s): Bus & Econ HD60; .W46 2006

What matters most : how a small group of pioneers is teaching social responsibility to big business, and why big business is listening.
Author: Hollender, Jeffrey.
Published: New York : Basic Books, c2004.
Location: Bus & Econ HD60; .H65 2004

September 27, 2006
M. Ternberg